

Growing? Yes, indeed.

There was not a single copy of the Sunday edition of The Washington Herald left by noon last Sunday, and the presses were started on a rush to "run off" thousands of additional copies, to fill the demand.

WHY?

Because of the variety and quality of the contents of the recently enlarged and greatly improved Sunday edition of

THE WASHINGTON HERALD

But extraordinarily entertaining as that issue was, we have endeavored to make the issue for NEXT SUNDAY far more so. Just glance at some of the original stories and essays—the literary feast—which The Washington Herald for Sunday, December 25, will offer its many and steadily increasing number of readers. For example:

Prominent Men and Women

Whose useful and brilliant careers were cut short by the Grim Reaper during the year just closing.

Exceptional Honors for Kitchener

The British field marshal, appointed by King George of England to be his lord chief chamberlain at the coming coronation of the British majesties.

The Firm Hand Which Saved the French Republic

Premier Briand forsakes former political friends and colleagues when he ascertains that their ultimate desire in ordering last summer's great railroad strike was to wreck the existing administration—A memorable scene in the Chamber of Deputies.

When Did International Marriages Really Begin?

Interesting essay upon a so-called "evil," its origin, and who the American belles were, and are, whose wealth went, and still goes, to re-establish the glory of some of the British nobility.

Two Weeks in a Harem

Aimee Crocker Gouraud—she that was Aimee Crocker, the well-known California belle and heiress—gives a most interesting detail of her sojourn at the court of an East Indian Maharajah.

Civil War Hero's Last Hours

Confession of a soldier during his last night on earth before being shot for killing a man in battle to avenge the woman whom he loved in his youth who by his victim was made to suffer.

Choosing a Husband

Some of the incidents in the life of a young girl in her efforts to land the right man, and the tact and circumspection, and what else often is required to "get there."

Christmas Tales

Extracts from the descriptions of leading authors on Bethlehem and what occurred there on the night the Saviour was born.

The fact is, the contents of NEXT SUNDAY'S ISSUE are too numerous to give an adequate and satisfactory explanation within this necessarily limited space. Here are mentioned a few others of the literary attractions to be found in NEXT SUNDAY'S ISSUE OF THE WASHINGTON HERALD:

THE LIFE STORY OF BARON VON STEUBEN'S AID.

WONDERFUL FEATS OF AN ARMLESS YOUNG WOMAN.

SCHOOLS FOR JOURNALISM A FAILURE.

EFFECT OF THE CENSUS UPON THE COUNTRY'S PROSPERITY.

MONSTROUS FREAK FASHIONS OF THE PRESENT TIME.

TWICE-TOLD TALES OF MARK TWAIN—HIS BEST EFFORTS.

AND MANY MORE OF LIKE INTEREST.

Do not fail to order your Sunday Herald for December 25 (Christmas Day) at once, or you may share the fate of a great many of our readers who "had to do without," to their great chagrin.

The Daily Herald continues to furnish the latest, best, and, above all, the most reliable news of Congress and interesting tidbits and sayings of Senators and Representatives. If you miss the Daily Herald, you miss a truly reliable friend.

TAFT DISCUSSES CANADIAN TARIFF

Confers with Officials on Reciprocity Status.

PRESIDENT MUCH INTERESTED

Secretary of State Knox, Counselor Anderson, and Agent Pepper Go Over Plans with Executive—Many Candidates Seek Appointment to United States Circuit Court Bench.

There was an important conference at the White House yesterday on the question of Canadian reciprocity, which, it is expected, will be taken up by representatives of the Canadian government early in January.

President Taft had with him Secretary of State Knox, Chandler Anderson, counselor of the State Department, and Charles M. Pepper, commercial adviser of the State Department.

It is expected that the Canadian officials will take up the negotiations where they were left off when the late H. M. Hoyt and Mr. Pepper returned from Ottawa several weeks ago.

President Taft is keenly interested in every phase of the developments, and has given his personal attention to the matter, as he is anxious that nothing appear in the agreement that will be disadvantageous to either Canada or the United States.

Many Seek Judgeship. Candidates for the vacancy made on the bench of the Eighth Circuit Court by the promotion of Judge William Van Devanter to the Supreme Court, are lining up, and there are scores of them. Callers at the White House yesterday urged their candidates upon President Taft.

Among those mentioned for the place are Judge John H. Marshall, of Utah; Representative Norris and Senator Burkett, of Nebraska; Ralph Breckinridge, of Nebraska; Judge Brann, of Iowa, and several score others.

Two members of the diplomatic corps visited the White House yesterday. Alberto Yousham, charge d'affaires of the Chilean Embassy, called to thank the President for his presence at the funeral of Minister Cruz, and Senor de la Barra, Mexican Ambassador, also paid a brief call.

Several Senators and Representatives called to say good-by to the President before leaving for their homes for the holidays. Secretary Norton and his family were among those leaving the city yesterday, they going to Lake Placid, in the Adirondacks.

Assistant Attorney General Lawler, accompanied by Gen. Marshall, of the Engineer Corps, called to confer with the President on the engineers' report of the Western reclamation project before it is made public.

No statement was made by the President regarding the appointment of William H. Lewis, colored lawyer of Boston, as Assistant Attorney General.

POTASH CONFERENCE HELD.

Matter Goes Over for Meeting of the Cabinet To-day.

An important conference on the potash dispute between the American fertilizer interests and representatives of the German potash syndicate was held at the State Department yesterday.

Those present were Secretary of State Knox, Vice President Shaw, of the International Agricultural Corporation; Waldemar Schmidtman, of Germany, a representative of the German potash mines, which agreed to furnish potash to the American fertilizer companies, and M. H. Davis, commercial expert of the Bureau of Trade Relations.

It is understood that Messrs. Schmidtman, owners of the independent potash mine, take sides with the holders of the American fertilizer concerns, with which they had contracts to furnish potash at a low price. The subject will probably receive further consideration at the meeting of the Cabinet this morning.

Many members of Congress from Southern and Western States have urged the President to take drastic action to compel the German government to protect the interests of the American fertilizer concerns. The President and Secretary Knox still have the matter under consideration.

RAILROADS SEEK GOVERNMENT AID

Physical Valuation Approved at New York Hearing.

New York, Dec. 22.—Robert Mather, chairman of the board of directors of the Westinghouse Electric and Manufacturing Company, former president of the Rock Island Railroad, and general counsel for that system, and Frank Trumbull, chairman of the Chesapeake and Ohio board, were witnesses before the railway securities commission at its concluding local session to-day. The commission adjourned to meet in Chicago on January 22.

The government, Mr. Mather said, has thus far confined itself to limiting the earning power of the roads, and has in that way affected their credit. Mr. Mather said that instead of the impairment of credit, which the present regulatory process entail, the government ought to see to it that railroads can earn fair returns on capital.

He thought the government ought to lend its credit to the maintenance of the railroads and the production of such facilities as are needed in emergencies.

State regulations, he said, might hinder needed railroad developments, and in that way interfere with the proper conduct of interstate commerce. Such a situation could be corrected by Federal action. It might even lead to a system of Federal corporation.

Frank Trumbull said that he was in favor of exclusive Federal regulation of the issuance of railroad securities, not because he believed that capitalization has any bearing upon rates, but because general regulation has come to be a matter of essential public interest. "Railroad men have found out," he said, "that it is necessary to commend themselves to the public as to one another."

Mr. Trumbull was in favor of physical valuation of roads by the government, and said that he thought no railroad man would object to the government's use of that value as a basis for general regulation. But because capitalization may exceed valuation, the government should not, as has the State of Texas, restrain the power of roads to make improvements.

DR. COOK RETURNS TO BARE SECRETS

Continued from Page One.

"The doctor was asked, 'He parried the question for a few moments. "I believe I was there," he finally answered, "but I may be mistaken."

"How about Mount McKinley?" "I am certain I reached the top of Mount McKinley," answered the explorer with dignity. "I'll answer Prof. Parker's latest charges in an interview which I will release for publication next Monday."

In Doubt as to Doubt.

The doctor said that he doesn't know just when he first began to doubt about having reached the pole.

"And do you believe that Mr. Peary reached the pole?" some one asked. "I do and always have believed so," came the prompt answer.

"And are you going to return the gift of the key to the city of the board of aldermen, doctor?" was still another question sent along as the doctor was withdrawing, if he heard he did not answer.

The doctor does not know what he will do in the future, he said. He is certain, however, that henceforth he will make New York his home. He has no plans for going on the lecture platform. From time to time, he let it be known, the world will receive typewritten statements from him which will give an inkling of some of the truths in his published story, the statements to be issued from time to time while the magazine is going to press.

REBELS SURROUND STARVING FEDERALS

Gen. Navarro's Troops Forced to Eat Horse Meat.

ADDITIONAL SOLDIERS SENT

Supreme Effort Made by Diaz to Crush Insurrection in Chihuahua. Recruits from Texas and New Mexico Going to Aid of Navarro. Threaten Death of Navarro.

El Paso, Tex., Dec. 22.—The success of the insurgents has caused the Mexican government to make a supreme effort to break through their lines and give relief to Gen. Navarro, said to be reduced to the straits of killing his horses to feed his men, and crush out the uprising.

A thousand additional troops arrived to-day from Mexico City at Chihuahua, and another thousand is expected to-morrow.

Col. Garcia Cuellar, aid-de-camp on the staff of President Diaz, has been assigned the task of breaking through the cordon of insurgents between Chihuahua and Padermales, where Gen. Navarro and his army are starving. He will come at once from Mexico City, will gather up the depleted forces of Col. Guzman, so badly beaten at Matamoros, and will force his way through the mountains, if possible, and open the railroad again. It is stated officially that the railroad will be reopened if it is necessary to station a few hundred men, and the rebels reply that this will certainly be necessary if the track is opened.

Field Artillery Is Sent.

A battery of field artillery accompanying a thousand troops left Chihuahua on trains this morning, bound for San Antonio, ten miles from Matamoros, where they will be joined by the remnant of Guzman's command from Bustillos, and there await the arrival of Col. Cuellar, who they will attempt to dislodge the rebels and get through to the front.

Americans who have got through on horseback from the vicinity of Padermales and La Junta bring the report that Navarro is so hard pressed that his soldiers have no time to sleep and that the dead are left on the battlefield. The soldiers have been reduced to eating horse meat to keep from starving, the rebels having them so completely surrounded that they are unable to get supplies of any kind.

A telegram from Bisbee, Ariz., says a large force of insurgents are recruiting in the Huachuca Mountains, near there, just as they did in "the big bend" country east of El Paso prior to marching on Ojinaga and other towns in that vicinity. Farmers near Ciudad Juarez, opposite El Paso, came in with reports to-day that a band of insurgents had been operating within twelve miles of the town. The report caused much excitement, and scouts are out.

News came from Marfa to-day of a battle at Mulato, on the Texas border, between 200 troops and an equal number of rebels, in which seven were killed and 100 taken prisoner.

It is reported that the insurgents have given Navarro official notice that he will be hanged if captured in retaliation for his orders causing the bayoneting of rebel prisoners.

Five hundred troops operating around Parra have retaken several small towns and captured eight prisoners.

SHEEHAN IN THE RACE.

Formally Announces Himself Candidate for Depey's Seat.

New York, Dec. 22.—William F. Sheehan received to-night from Democratic friends and others in Buffalo a letter urging him to become a candidate for United States Senator. The list of names signed to the letter includes Mayor Puhmann and every living Democratic ex-mayor of Buffalo and many Democratic citizens identified with the business interests of the city of which Mr. Sheehan was a resident from boyhood.

Mr. Sheehan said: "I am now formally a candidate for United States Senator to succeed Mr. Depey. If elected, I will do my utmost to represent the State at Washington."

It was said by friends of Supreme Court Justice James W. Gerard and of Daniel P. Cohalan that they were working steadily to bring about their election to the United States Senate.

There are two committees, one headed by John D. Crimmins, in New York County, and the other led by Henry T. Dyckman and other Brooklyn Democrats working to bring about the selection of Edward M. Shepard for United States Senator.

Charles F. Murphy again to-day told his friends that he could express no preference for United States Senator.

Baby Falls on Stove.

York, Pa., Dec. 22.—Falling upon a cook stove during the absence of her mother from home to-day, Edith, the eleven-months-old daughter of Mr. and Mrs. Paul Kinard, of Wrightsville, was fatally burned.

Mrs. Winslow's Soothing Syrup

Has been used for over SIXTY YEARS BY MILLIONS OF MOTHERS FOR THEIR CHILDREN'S SOOTHING THE CHILD'S SUFFERING. IT LAYS ALL PAIN, CURES WIND COLIC, AND IS THE FIRST REMEDY FOR DIARRHOEA. It is the very best of the world. Be sure and ask for "Mrs. Winslow's Soothing Syrup." Twenty-five cents a bottle. Guaranteed under Food and Drug Act, June 30, 1906. Serial Number 1000. A. J. C. AND W. L. W. TRIED REMEDY.

STORE OPEN LATE TO-NIGHT AND SATURDAY NIGHT

YOU CAN ALWAYS HAVE IT CHARGED HECHT & COMPANY. 513 515 517 7TH ST.

25 PER CENT REDUCTION ON FUR COATS!

The Greatest Offer Ever Made!

THINK OF A REDUCTION LIKE THIS WITHIN THE very shadow of Christmas Day—just at the time when they offer themselves as such tempting Christmas presents. This morning we place on sale 29 of these Magnificent, High-grade, Exclusively Designed Fur Coats—made by one of the leading furriers of New York from choice selected, prime skins. They come in near-seal, Hudson seal, French seal, natural pony, and black Russian pony. Some of the pony coats are trimmed with different kinds of furs. The furs are all of the highest qualities. The workmanship is what you look for only in the most expensive garments of the kind.

3 42-in. Russian Pony Coats, sold at \$69.98	\$52.24
3 36-in. Russian Pony Coats, sold at \$59.98	\$44.99
6 50-in. Sable Coney Coats, sold at \$59.98	\$44.99
3 42-in. Sable Coney Coats, sold at \$49.98	\$37.49
6 Extra-size Dobson Caracul, sold at \$39.50	\$29.63
1 52-in. Hudson Seal Coat, sold at \$149.98	\$112.49
1 52-in. Hudson Seal Coat, sold at \$124.98	\$93.74
2 52-in. German Pony Coats, sold at \$99.50	\$74.67
1 50-in. Brown Marmot Coat, sold at \$149.98	\$112.49
3 52-in. Russian Pony Coats, sold at \$89.98	\$67.49

IN THE SOCIAL WORLD

Continued from Page Five.

ment having been made a special feature of the club. The club quarters are at 1514 N street. The purposes of the Playhouse are social, artistic, and charitable. The quarters are very cozy, and form a delightful meeting place for the members. A stage has been built, and plays will be produced as part of the proceeds of all being set aside for some local charity. The officers of the Playhouse are Preston Gibson, president; George von L. Meyer, first vice president; Laura Anderson, second vice president; Granville Fortesque, secretary, and Elbridge E. Jordan, treasurer.

Mrs. Montgomery entertained at luncheon yesterday in compliment to Mrs. John Cropper, who has recently returned from an extended stay abroad.

Miss Elizabeth Noyes has returned to Washington from Baltimore, where she attended the junior cotillion Tuesday night. She also was a guest at a luncheon party in that city on Monday afternoon.

Mrs. Emma K. Alderson, wife of the late John B. Alderson, of Summersville, W. Va., is the guest of her mother, in I street, for the Christmas holidays.

Mrs. Herbert Daniel Robbins, daughter of former Gov. Carroll, with her niece, Miss de Kergorlay, daughter of the Count de Kergorlay, are guests at the Grafton.

Mrs. Orville Breckenridge Drown and her sister, Miss West, have cards out for a tea Monday afternoon, from 5 to 7, December 23, at their home, 230 Cathedral avenue.

Mr. Robert Hinkley, who for more than a quarter of a century has made Washington his home, is preparing to close his house permanently, and take up his residence at the seashore, hoping the change will benefit his health, which has been very poor for the last two years. Prominent in social and club life of the Capital, his absence will be especially felt. Coming from an old and wealthy Boston family, educated in the greatest art schools of Paris, Mr. Hinkley's position was such as tended to make him a gentleman of leisure, had his tastes so inclined. But devotion to his profession kept him hard at work, in which he has attained an eminence. Over 350 portraits of prominent Americans have come from his brush. The magnificent picture known to fame as "Alexander's Feast," which has all the glowing colors of Rubens, was painted by him soon after his return from Paris.

SENIORS GIVE PERFORMANCE.

Pupils and Parents Crowd Western High School Hall.

The Yuletide spirit manifested itself in high school last, when the senior class presented "The Rose and the Ring" in the assembly hall, which was crowded with pupils and their parents.

A number of distinguished guests, including Commander Peary, and Senators Burkett, McCumber, and Perkins, were invited to witness the performance, and all of them felt repaid for their coming.

The play, taken from Thackeray, was dramatized by Miss Margaret Merrill, head of the department of English, who drilled the seniors in their roles, being assisted by Miss Madeline Davis.

The following took part in the performance: James Lockwood, Marie Peary, Dorothy Trout, Dorothy Lou, Edith Combes, Harold Bantz, Marjorie Barker, Kenneth Read, Raymond Shoemaker, Walter Upman, Edwin Hale, Edwin Bethel, Benjamin Micou, Morris Parris, Maurice Cohen, Ruth Dodge, Edith McQuade, William Gray, Frederick Knight, Cecilia Arnold, Allen Garner, Duncan Fuller, James Courts, and Walter Upman. Miss Sallie Mason performed on the piano.

VACCINATE AGAINST TYPHOID.

Soldiers at Fort Leavenworth Voluntarily Submit to Treatment.

Leavenworth, Kans., Dec. 22.—In order to guard against typhoid fever and to avoid an epidemic of the disease, such as prevailed two years ago, many soldiers at Fort Leavenworth are voluntarily undergoing vaccination. The first experiments here to vaccinate against typhoid fever started six months ago, and of late nearly all the soldiers, and especially those members of the infantry and engineer organizations soon to depart for the Philippines, are taking the treatment. In one engineer company three officers and 108 enlisted men have just undergone the vaccination. None of them is ill.

ADVERTISING TALKS.

WRITTEN BY WILLIAM C. FREEMAN.

The only way to learn is to ask questions.

This column asked a question recently as to WHY REPUTABLE BANKERS DID NOT ADVERTISE in a more human interest way.

The answer came in by the next mail from MR. F. W. SHIBLEY, of P. W. Shibley & Co., dealers in investment securities in New York. Here it is:

This is the answer to your inquiry why investment bankers of recognized financial standing do not advertise their bonds and stocks by telling the public how careful they have been in their investigations in what you call a "HUMAN INTEREST" way.

The story of how a security is purchased, why it is issued and the benefit that will accrue to the Corporation from its sale would make a mighty good "Human Interest" story, and would give investors a much better knowledge of the Corporation whose securities they buy than the bare, cold statement of facts that bankers present in their circulars and advertisements.

But Fikser and Sawyers (they deserve no better names) have been telling beautiful human lies, as shown in circulars and newspapers about Oil Wells, Mines of all kinds and New Investments until the public is absolutely certain that "all men are liars."

The IRRESPONSIBLE BROKER who has sold Worthless Stocks and Bonds on "Human Interest" stories has injured the legitimate investment business and as the merchant who has advertised his goods untruthfully has destroyed in part the value of HONEST ADVERTISING.

The Public is far more intelligent than it is credited with being. Men and women as a rule have been taught by bitter experience to expect

greatest honesty in the most honestly written financial advertisement unless a name of RECOGNIZED PROMINENCE appears above or below that advertisement.

To acquire such a name is a life work of patient conservatism and honest dealing. The financial district of New York contains the most honorable men in this country, and I regret to state it contains also a class of men who are the most conscientious scoundrels men who seem not to have the faintest conception of BUSINESS HONOR.

Honor in competition with dishonesty on the same plane is bound to be outwitted.

The Human Interest story in financial advertising has been appropriated by the Swindlers.

Honest Bankers are therefore obliged to sell their Stocks and Bonds on the intrinsic merits of the financial statement plainly set forth and on the reputation they have established.

Every high-class banker in Wall Street is with you in your fight for honesty in advertising. If the results can ever be driven out of the columns of newspapers and prohibited from using the mails, then the Banking House will sell more securities by newspaper advertising, for then the public will be aware of the fact that what they read is the truth, not fairy tales.

It would seem from Mr. Shibley's letter that if newspapers want to secure a larger volume of advertising from REPUTABLE BANKERS AND BROKERS, it will be necessary to exclude from their columns the announcements of all the dishonest promoters throughout the country who exploit wild-cat mining and other propositions.

The word has gone forth—CLEAN UP—ADVERTISE STRAIGHT, and business everywhere is heeding the command.

(TO BE CONTINUED.)

WOMAN UNDER CROSS-FIRE.

Lillian Turnbull Tells of Relations with "Lucky" Baldwin.

Los Angeles, Dec. 22.—Miss Lillian Turnbull had another hard day of grueling cross-examination on her relations with "Lucky" Baldwin, but she emerged from the ordeal without having made any admission that injured her case materially. What Gavin McNab sought to show by hundreds of questions was that Baldwin did not live with Lillian as her husband.

She described her life on the Santa Anita ranch, and admitted that in the three months she remained there the old millionaire gave her only \$125 in money and bought her only one pair of shoes and a few cheap trinkets. She said that four days after the contract marriage was signed, Baldwin secured possession of this document and never returned it.

When Lillian told Baldwin she had discovered he had a wife living she said he called her a narrow-minded Puritan, and declared that she would soon see that he was a Mohammedan and must have more than one wife.

He said the picture of a Turkish harem was the finest picture he had ever seen. He promised to get a divorce from his wife. When she protested he put \$150 on the table and told her to use it and go East with him. She took the money but never returned to live with him.

J. D. Richardson Takes Rest.

That the condition of Sovereign Grand Commander James D. Richardson, of the Supreme Council of the Scottish Rite, was not as alarming as many of his friends supposed was the information given out last night at his apartments in the House of the Temple. Mr. Richardson had overtaxed himself, it was said, and his physicians had ordered a rest for a few weeks.

London's Hebrew population numbers about 150,000.

An Uneasy Feeling

in the stomach or bowels, caused by indigestion or constipation, yields quickly to

SIMMONS

RED Z

LIVER REGULATOR

(THE POWDER FORM)

It removes all impurities or fermented food, cleanses and tones the stomach and bowels and restores that fine feeling of exhilaration, mental activity and cheerfulness that belongs only to perfect health.

Sold by Dealers. Price, Large Package, \$1.00.

Ask for the genuine with the Red Z on the label. If you cannot get it, write to us, we will send it by mail postpaid. Simmons Liver Regulator is put up also in liquid form for those who prefer it. Price \$1.00 per bottle. Look for the Red Z label.

J. H. ZEILIN & CO., Proprietors, St. Louis, Missouri

